

Assessment Rubric

Objectives	Surpassed Objectives	Achieved Objectives	Did not Attain Objectives
Scholarly Outcomes			
Metaphor clearly relates to learning journey			
Demonstrated understanding of research and theory in Educational Technology			
Demonstrated ability to critically evaluate work			
Demonstrated ability to link learning to educational technology			
Provided explicit examples that link theory and research to practice			
Content			
Artifacts are carefully selected and relevant to theme			
Evidence of reflection leading to analysis and synthesis throughout			
eP flows smoothly, and artifacts and learning are connected			
Program and course concepts are evident throughout			
Organization and Design			
Theme unifies eP			
Well-structured design			
Placement and layout is uniform throughout			
Navigation cues are clear			
Reflections and artifacts are clearly delineated			
Presentation			
eP demonstrates technical ability			
Attention to aesthetics, creativity and originality is evident			
Clarity of expression and grammatical correctness is observed			
All links and embedded documents are functional			
Sources referenced correctly and APA used correctly throughout			
eP flows nicely throughout			